

**CITY DEVELOPMENT CORPORATION OF EL CAMPO**  
**REGULAR MEETING**  
**March 22, 2010**

Board Members Present: Wesley Lange, Gwen Willis, Randy Collins, Bobby Perez, Alan Heskamp

Staff Present: Chandra Spenrath, Executive Director; Jessica Thane, Executive Assistant

CDC Attorney: Ronny Collins

Ex-Officios Present: Phillip Spenrath, Mayor of El Campo

Others Present: Stephen Van Manen, Harrison, Waldrop & Uherek, L.L.P., Andy Musgrove

1. President Willis called the Meeting to order and noted a QUORUM at 3:01 pm.
2. Receive and review City Development Corporation's FY 2008-2009 Audit by Harrison, Waldrop & Uherek, L.L.P., discuss and take any necessary action.

Stephen Van Manen presented the Audit on behalf of Harrison, Waldrop & Uherek. Mr. Van Manen reported that there were a few transitional changes made, but all information was provided and they received full cooperation from the CDC staff. The City Development Corporation received an unqualified, clean opinion which is the highest form of opinion that an Auditor can give.

The main change made was removing a \$200,000 street improvement (Meisel Industrial Park) asset from the City Development Corporation's books, because the CDC doesn't own the streets.

Bobby Perez made the MOTION to approve the Fiscal Year 2008-2009 Audit. Randy Collins Seconded the Motion and it passed unanimously.

3. The minutes from the Regular Meeting of February 22, 2010 were in the Board Book for approval

MOTION was made by Randy Collins and Seconded by Bobby Perez to approve the minutes of the Regular Meeting held on February 11, 2010 as presented. The Motion passed unanimously.

4. The bills and financial reports for the month of February were reviewed.
5. Discuss and take possible action on expiring terms of CDC Board Members and consider making recommendations to City Council for the appointment of Board Members.

The Board of the CDC discussed that the terms of Alan Heskamp, Randy Collins and Vice President Bobby Perez will expire in July. Bobby Perez is ineligible for reappointment due to term limits. Randy Collins, who is running for a position on El Campo City Council, stated that he would wait until after the May election to decide on his reappointment, but has spoken to qualified individuals to see if they had interest in serving on the CDC Board. Alan Heskamp indicated he would be interested in reappointment. CDC Attorney Ronny Collins advised that Council would not make appointments for the CDC Board until June. Vice President Bobby Perez stated that he recommends Juan Arredondo to serve on the Board. Executive Director Chandra Spenrath introduced Andy Musgrove, who stated that he is interested in serving on the Board.

The Board came to the consensus to continue and seek qualified candidates and revisit the discussion closer to June.

6. Discuss and take any necessary action regarding Marketing and Advertising
  - a. Discuss marketing partnership with El Campo Chamber of Commerce
  - b. Circle L Media marketing update

Executive Director Spenrath reported that the Chamber of Commerce could participate up to \$1,000 towards a collaborative billboard/marketing effort. The Board discussed what should be placed on the billboard, and the size and location of the billboard. Director Wesley Lange stated that he could find out who owned the land where the Chamber's current billboard was located. Executive Director Spenrath said she would take pictures of the billboard so that the Board could discuss content and would gather information for the Board to review.

After reviewing the mock-brochure by Circle L Media, the Board came to the consensus to use the provided picture and move forward with the publication.

7. President Willis Adjourned the meeting at 3:45 pm.