

CITY DEVELOPMENT CORPORATION OF EL CAMPO
REGULAR MEETING
July 20, 2009

Board Members Present: Gwen Willis, Wesley Lange, Bobby Perez, Randy Collins

Board Members Absent: Alan Heskamp

Staff Present: Chandra Spenrath, Executive Director; Jessica Thane, Executive Assistant

Others Present: Leeanna Shimek, Northside Education Center; Stacy Romo, El Campo Chamber of Commerce; Harry Priesmeyer, WorkForce Solutions; Trista Lauritsen, Circle L Media; Harold Simmons.

1. President Willis called the Meeting to order and noted a QUORUM at 3:00 pm.
2. President Willis welcomed Wesley Lange to the City Development Corporation Board of Directors.
3. The CDC Board of Directors held an Election of Officers.

Randy Collins made the MOTION to elect Gwen Willis as President, Bobby Perez as Vice President, and Alan Heskamp as Secretary/Treasurer of the City Development Corporation Board of Directors. Wesley Lange Seconded the MOTION and it passed unanimously.

4. A Resolution designating Signatories on all bank accounts and official documents was reviewed for possible action.

Randy Collins made the MOTION to approve the Resolution designating President Gwen Willis, Vice President Bobby Perez, Secretary/Treasurer Alan Heskamp, and Executive Director Chandra Spenrath as signatories on all official documents and bank accounts. The Motion was Seconded by Wesley Lange and passed unanimously

5. The minutes from the Regular Meeting of June 15, 2009 were in the Board Book for approval.

MOTION was made by Bobby Perez and Seconded by Randy Collins to approve the minutes of the Regular Meeting held on June 15, 2009 as presented. The Motion passed unanimously.

6. The bills and financial reports for the month of May were reviewed.
7. Presentation by Harry Priesmeyer with WorkForce Solutions.

Harry Priesmeyer with WorkForce Solutions gave a presentation regarding the services WorkForce Solutions can offer and gave an update on the development of area businesses and the employment opportunities resulting from the developments.

8. Northside Education Center Quarterly Report and Update.

Leeanna Shimek, the Executive Director of the Northside Center gave a report on the classes and enrollment of the Northside Education Center.

9. Presentation of Marketing Proposal by Circle L Media, take possible action.

Trista Lauritsen with Circle L Media presented a marketing proposal to the CDC Board of Directors. The Proposal included different options and pricing for a website revamp, marketing material (promotional folders with or without flash drives), and an option for a marketing video.

After discussing the different options, the Board of Directors came to the consensus that the cost of the Marketing Proposal was covered in the Marketing Budget of the CDC and authorized Executive Director Spennrath to proceed with the project.

10. Discuss and take possible action regarding Texas Certified Retirement Community partnership with El Campo Chamber of Commerce.

Stacy Romo, President of the El Campo Chamber of Commerce Board of Directors, explained to the Board that the Chamber would like to proceed with the project to certify El Campo as a Texas Certified Retirement Community. The project was initiated by the CDC and then turned over to the Chamber for the completion. Receiving the Retirement Community certification would guarantee advertisement on the Texas Department of Agriculture's website for El Campo and would also have many other benefits. Mrs. Romo stated that the Chamber would be willing to complete the remaining of the application and leg work, if the CDC would provide the application fee of \$5,000. The application fee covers a 5 year membership in the Certified Retirement Community program.

Bobby Perez made the MOTION to pay the \$5,000 application fee for the Texas Certified Community project. Wesley Lange Seconded the Motion and it passed unanimously.

11. Discussion and possible action regarding date, time, and topics of Annual CDC Board Workshop.

In discussing dates and times for the Annual CDC Board workshop, the Board of Directors came to the consensus that the Workshop should be held on a Wednesday morning, starting at 8am and be held on either the 12th or 19th of August. The Board decided to consult with Secretary/Treasurer Alan Heskamp and see which date he would be available.

12. President Willis Adjourned the meeting at 5:27 pm.