

The mission of the City Development Corporation of El Campo is to promote economic development and growth in El Campo while protecting the unique quality of life that exists in the community.

MINUTES

CITY DEVELOPMENT CORPORATION OF EL CAMPO JOINT WORKSHOP WITH CITY COUNCIL

**MONDAY, FEBRUARY 26, 2024 AT 5:00PM
CITY HALL, COUNCIL MEETING ROOM, 315 EAST JACKSON, EL CAMPO, TEXAS**

Mayor Chris Barbee called the **Council** meeting to order at 5:00 PM.

President Cuatro Strack called the CDC meeting to order at 5:00 PM.

Council Present: Mayor Chris Barbee, Eugene Bustamante, David Hodges, John Hancock, Steve Ward and Tom Coblentz. Also present were City Manager Courtney Sladek, Deputy City Manager Rene Garcia, City Attorney Ronny Collins and City Planner Krystal Hasselmeier.

Councilman Blake Barger entered the meeting at 5:04 PM.

CDC Board Present: President Cuatro Strack, Tommy Hitzfeld, Gary Raybon, Anthony Garcia and Brian Hodges. Also present were CDC Executive Director Carolyn Gibson and CDC Economic Development Specialist Beverly Supak.

Discussion of Strategic Planning Priorities:

Courtney Sladek, City Manager, presented history of the CDC and a presentation on eligible Type A projects as listed per the State Comptroller's Office.

Carolyn Gibson, Executive Director of the City Development Corporation, gave an overview of the available incentives and assistance available to businesses thru the CDC, the CDC's projects, with photos of four (4) projects who were recipients of Site Improvement Grants, benefiting the City by \$4,353,853 in taxable value and creation of over 55 full time jobs by those projects. A list of businesses assisted by the CDC, a spreadsheet of Sales Tax revenue for the CDC from 2015 to 2024, showing an increase ever year for the last nine years, examples of the CDC's advertising, and the partnership with Retail Strategies in retail recruitment. Also presented were slides showing housing units under development/construction, the partnership with CPKC Rail to bring new industry and warehousing to El Campo, and the new El Campo Memorial Hospital project.

After discussion, the Council commended the CDC for the work it has done and its contributions to the City. Carolyn Gibson suggested Strategic Planning sessions with CDC and City Council, with staff, to discuss priorities, goals, and expectations.

Meeting was adjourned by Mayor Chris Barbee at 5:49 PM.

Cuatro Strack adjourned the CDC meeting at 5:50 PM.



**Carolyn Gibson, Executive Director
Recording Secretary**